It is an exciting and inspiring time for academia. The spotlight on Knowledge Exchange is driving novel and innovative opportunities for connecting, collaborating and creating knowledge with our stakeholders to bring about meaningful, impactful and sustainable outcomes for society, the economy, and the environment.

There are multiple drivers of change. Knowledge Exchange, especially its application to society and the economy, is a priority for the UK Government, with significant changes in the way in which Universities are assessed (e.g., the Knowledge Exchange Framework). Funders, including UKRI, expect impact to be at the core of what we do and recognise Knowledge Exchange as integral to achieving impact.

It is in this environment that we have developed our Knowledge Exchange strategy. Being in the early stages of our Knowledge Exchange journey brings exciting opportunities for development. Within Sussex 2025,

We set out to achieve four strategic aims that represent the shaping of our Knowledge Exchange identity as an institution, whilst being sensitive to the drivers and demands of government and society.

We are committed to enabling and supporting our people to engage creatively and succeed in translating their research into innovations in enterprise and practice. Our understanding of entrepreneurship, innovation and enterprise is broad and inclusive, recognising that across the institution this may manifest in many forms,

b. Work with partners to address environmental sustainability challenges through multidisciplinary, multi-agency partnerships to ideate and act upon specific areas of focus to help communities to reach ambitions for, e.g., carbon neutrality.
c.

		**In-kind contributions are also captured by HESA and are being considered for inclusion in KEF*	of commercial, non-commercial or governmental services Innovation in product development (new services and goods) to address needs/wants Improvements in public health, justice and public safety, the economy or the environment
Skills and human capital development		CPD/CE Income	CPD and Professional Training to build skills and capability, especially in local skills markets, and stimulating employability Entrepreneurial education that contributes to an enriching student experience and supporting student enterprise to flourish

Research Excellence Framework	Individual case study, unit and

Quality Education number of publications

Proportion of first-generation students

Vocational training events (lifelong

		Policy development for clean energy technology Assistance to low-carbon innovation

			Sustainable practices (on and off campus initiatives and collaborations)
12 Responsible Consumption and Production	Responsible Consumption and Production CiteScore Responsible Consumption and Production, Field-weighted citation index (number of citations, normalised by publication type, year and subject (Elsevier's ASJC classification) Responsible Consumption and Production number of publications		Operational measures Proportion of recycled waste Publication of a sustainability report
13 Climate Action	Climate Action CiteScore Climate Action, Field-weighted citation index (number of citations, normalised by publication type, year and subject (Elsevier's ASJC classification) Climate Action number of publications		Low carbon energy use Environmental education measures: Local education programmes on climate Climate Action Plan shared Cooperative planning for climate change disasters Inform and support government Environmental education collaboration with NGO Commitment to carbon neutral university
14 Life Below Water	Life Below Water CiteScore Life Below Water, Field-weighted citation index (number of citations, normalised by publication type, year and subject (Elsevier's ASJC classification) Life Below Water number of publications		Supporting aquatic ecosystems through education: Fresh-water ecosystems (community outreach) Sustainable fisheries (community outreach) Overfishing (community outreach)

			Maintain and extend current ecosystems' biodiversity Educational programmes on ecosystems Sustainable management of land for agriculture and tourism (educational outreach) Supporting land ecosystems through action: Sustainable use, conservation and restoration of land (policy) Monitoring IUCN and other conservation species (policies) Local biodiversity included in planning and development Alien species impact reduction (policies) Collaboration for shared land ecosystem Land sensitive waste disposal
16 Peace, Justice and Strong Institutions8			