
The second talk in the series, *Commercial Routes to Social Benefit: Impact Without Compromise?* will be a panel discussion looking at the issues and opportunities around supporting social science research and impact through commercial routes. Register [here](#) for the event, which is March 22 at 12:30 p.m.

Welcome to our first newsletter. IAA stands for Impact Acceleration Account, and we're funded through ESRC, the part of the public body UK Research and Innovation that focuses on social sciences. We specialise in using quick infusions of cash to jump-start projects that can lead to future impact and knowledge exchange.

Our watchwords are feet-footedness and fast failure. We're an incubator of ideas. As well as working responsively and being [open to challenge](#), we focus on growing our capacity at Sussex around challenge-led areas. We'd welcome anyone working in the areas of Healthy Ageing, Creative Digital, Anti-Modern Slavery and Policy Impact to get in touch.

2021 was a busy year for us. We funded 10 projects by individual researchers. We undertook work in our themes of the year: . Communities of Practice were established and we hosted a number of events and developed online networks. We also contributed multiple events to the national and the regional

Moving forward to 2022, we have recently applied for and received roughly , and we expect a jam-packed year that features:

Continued in an t-modern slavery and healthy ageing.

Several new projects related to a nationwide programme enabling business/academic partnerships, management of which for Sussex recently has moved under our umbrella.

The project, or Commercialised Research Out Of Social Science. Two strands of activities will be delivered: The webinar series highlighted above and the creation, through consultation, of an incubator to support socht ro ro he part of se